

Hi, my name is Kehinde Ibiyemi, the Marketing Manager of Life Baker Group of Schools, I will like to congratulate you on getting accepted into the Ambassadorship Program, not many are given this opportunity. In this program you will learn a lot and earn well, depending on your commitment. In this video, I am going to explain to you what will be required of you, what you would gain, about the School, how to market the it and getting paid.

### **Who are we?**

Life-Baker Group of Schools, the total quality education centre with integrity is an excellent Institution established in year 2006 situated at Life Baker Bus/stop, Ijoko-Agbado Rd, Near Sango, Ogun State.

At Life-Baker, students enjoy many benefits of uniquely embedded into the College. We have well-equipped and functioning Science Laboratories, Phonetic laboratory, good transporting vehicles for those from distant locations, CBT Centre for JAMB, creative games and sporting activities, several clubs for Science, Arts, Commercial and Technology Students.

### **What we prepare our students for:**

#### **1. Academic Qualification:**

We have Cambridge Standard Curriculum along with WAEC, NECO and NABTEB Curricula and varieties of subjects, best facilities, conducive environment and qualified teachers. We have health care centre, clean environment, equipped Creche, primary and secondary school with

boarding facilities (a home away from home) with hostel staff like parents.

Life-Baker is a unique Institution and one of its kind with Advanced Programmes for both National and International Examinations for all Internal and External Scholars such as: Cambridge, SAT (Scholastic Assessment Test), IELTS (International English Language Tests), Computer College, French School, Jamb and many more.

## **2. Professional Qualification in Computer Education**

Professional Certificate in Computer Education issued by Microsoft Imagine Academy, USA. This is to make your children professional in computer education from secondary school.

## **3. Quality Entrepreneurship Skill:**

In addition to the professional qualification in Computer Education, your children will study one of these entrepreneurship skills. They are Catering Craft, Decoration and Hospitality Management, Music and Entertainment, Fashion Designing and Fabric Making, Electrical Installation and Maintenance, Leather work and Production, Art and Craft.

**The mission** of the school is to provide first class total quality education with integrity and develop their potentials for future leadership.

**The vision** of the school is to be the best three managed private schools in Africa.

### **The four cardinal goals of this institution are:**

- Excellent Knowledge
- Quality Skill
- Discipline
- Fear of God

### **About the program:**

We believe that **‘doing is the greatest way to learn’**. As a result, we're throwing in an extra chance for you: you'll be entrusted with convincing parents to send their children to the Life Baker Group of Schools, and you'll be paid Ten Thousand naira for each kid you recommend and registered. What are we trying to achieve with this? We want the Ambassadors to use what they've learned while still getting compensated. When we provide you with free digital marketing training, you are required to advertise Life Baker Group of Schools in good ways you can in order to get compensated.

The objective is to train you on marketing and digital marketing and in return you use the skills to get students to attend the School and you get paid.

### **What is required of you?**

Before the digital marketing course starts, you are required to get conversant with the School and referring students to the school as soon as you can. As you

know, the reward for referring is Ten Thousand naira. When you refer a certain number of students, you will receive some bonuses that will be made known to you later. But the earlier you start, the better. Attract consumers (students) by engaging parents with whom you have a direct or indirect relationship and influence.

Use your personal influence and other venues to promote the school's brand. Make certain that our market and brand are reaching the right individuals.

You are required to advertise the school in good ways possible. If you need posters or videos to share, we have enough in our directory that will be shared with you. Please do not post the advert on illegal or immoral sites, if you do, you will lose your membership instantly.

For the digital marketing course, you will be provided a link that you will use to access the website to take the digital marketing course. At the end, you will be given a certificate. You are to take the course and finish it within 2 weeks.

**What you would gain:**

- A certificate in Digital Marketing.
- For each student you refer, you will receive 10,000 Naira.
- Join the referral program for our upcoming online school
- Explore industries beyond your daily work and expand your expertise

- Extend your knowledge by looking into industries other than your current one.
- VIP access to our events
- Receive Branded materials from the school (You will receive this after you have referred up to 5 students)
- Free photo shoot from Itura Photography studios (For the best 3 ambassadors each month)

### **How to market the school**

It's very simple, you will be provided with the advert materials like pictures and videos from the school, which you can share around. When someone is interested, you will show the person pictures of our facilities, convince them to come to our school, and then you give them your referral code to call us, when the person brings the kid or kids and pays at least 50%, you will be given the N10,000.

### **Getting Paid**

When someone comes to the school or contacts us with your referral code, you will be paid the amount earned into your bank account.